



benjamin zou

web designer

(412)-277-5613

benjaminzou.bj@gmail.com

benzouweb.com

## PROFILE

Graduated with Pittsburgh Technical College Richard S. Caliguiri Award (The award recognizes academic and personal achievement as well as perseverance, professionalism and leadership).

Two years of academic experience in the web design field of study with advanced skills in front-end web development and graphic software.

Extensive background in UI & UX field, team project development, development technologies and its techniques, content arrangement.

Active volunteer and participant in community organizations and academic clubs.

## SKILLS

### UI & UX



### Adobe Photoshop & Illustrator



### Adobe XD & InDesign



### WordPress



### HTML & CSS



### PHP, MySQL & JavaScript



### .Net Visual Studio



## CERTIFICATE

Microsoft Technology Associate 98-383:MTA: Introduction to Programming using HTML and CSS, May 2019

## SOCIAL MEDIA



www.linkedin.com/in/  
benjamin-zou-milestone

## EDUCATION

### Pittsburgh Technical College, Oakdale, PA

Associate in Science Degree, Multimedia Technologies, October 2021  
Concentration in Web Design and Development GPA 3.78

#### Areas of Concentration

- Website Design & Development
- Responsive Web Development
- Front End Development
- User Interface Design
- Mobile Interface Design
- MVC Platforms and Frameworks
- Content Management Systems
- Mobile App Development
- Digital Imaging
- Scrum Team Methodology

### A.W. Beattie Career Center, Allison Park, PA

Advanced Computer Programming, Basic Java, June 2019

## WORK EXPERIENCE

### Career Walk

Butler, PA October 2021 - Present

Web Designer / Videographer - Volunteer

- Website conversion from WIX to WordPress
- Video Production
- Content Management
- Website design, implementation and maintenance

## RELATED WORK PROJECTS

### Career Walk

Butler, PA July 2021 - October 2021

Internship / Website Enhancement

- Conduct users research and users interview
- Define issues and restructure content
- Design interactive and responsive website to reduce bounce rate

### Drive with Honor

Pittsburgh, PA July 2021 - Present

Ecommerce website design and implementation

- Conduct user research and competitive analysis
- Proposal of web design and hosting plans
- Product photo retouch and video editing
- SEO Optimization

## ACTIVITIES / ACHIEVEMENTS

Appreciation for Superior Web Design, Career Walk Inc, October 2021

### Pittsburgh Technical College:

Winner of Richard S. Caliguiri Award, October 2021

Winner of Outstanding Student Award, October 2021

Perfect Attendance, October 2020 - April 2021

Finalist, Design All Night, February 2020

### A.W. Beattie Career School:

Member, Skills USA, 2018 - 2019

Achievement, 2501 Robotic Club, 2018 - 2019

Student of the Month Award

Perfect Attendance, 2018 - 2019